

# Callback & Call-by-Call for mobile phones

## Standard Services

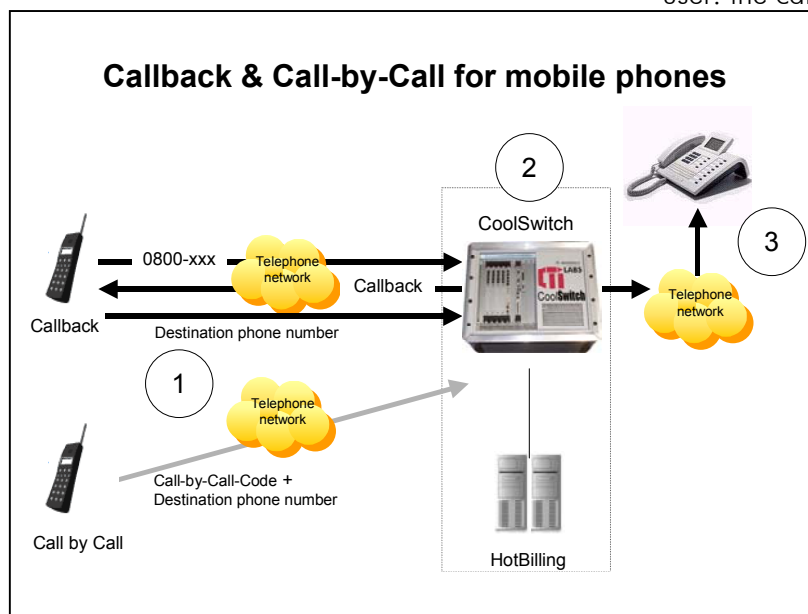
Phone calls from a mobile are generally more expensive than a fixed line handset. Our tip: by using callback a mobile call will be charged at the tariffs of a fixed line call. By using Call-by-Call mobile user can save money too: the caller is making mobile calls charged at local or city phone calls' tariffs.

### Call-by-Call:

The mobile user dials a call-by-call code before the destination phone number (1). The code is a local fixed line number that allows him to reach the platform (2) and to be connected at cheaper local or city tariffs.

How does it work ?:

Cost advantage of callback for the mobile user: the caller pays less for the fixed line than for the expensive mobile connection.



Cost advantage of call-by-call for the mobile user: the call will be charged at city or local tariffs, generally cheaper.

Recently, most of the new mobile phone subscribers have prepaid tariff schemes (pay-as-you-go). It is your chance !: Mobile users buy from you an additional prepaid card and register on your platform, so that they can use callback.

### Callback:

(1) The registered mobile user calls the CoolSwitch platform and hangs up; the CoolSwitch calls him immediately back. He can now dial the phone number through DTMF (Dual Tone Multi Frequency) (2). He will be connected to his interlocutor at fixed line tariffs (3).

CTI LABS has been offering call-by-call for mobile phones in Germany since 1999, the year when city and local tariffs became very attractive.